

**Manasar Awadh Alharethi**  
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## **Education**

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The University of Alabama, Tuscaloosa, Alabama <b>Ph.D. student</b>	2017
Arkansas State University, Jonesboro, AR <b>Master of Science in Mass Communication</b> Emphasis: Journalism	2016
King Saud University, Riyadh, Saudi Arabia <b>Bachelor in Journalism</b>	2009

## **Research**

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Alharethi, M. A. (2016). Using Instagram for shopping in Saudi Arabia. Arkansas State University.

Pan, P., Alharethi, M., & Bhandari, M. (2019). Using Instagram as Online Shopping Channel: Key Predictors of Consumers' Purchase Involvement on Instagram in Saudi Arabia. *The Journal of Social Media in Society*, 8(2), 63-83. Retrieved from <https://thejsms.org/index.php/TSMRI/article/view/533/309>

## **Conferences**

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Alharethi, M. (2016, February). How Saudi Women Use Their Freedom of Speech via Social Media to Support Their Rights to Drive. A paper presented at the AEJMC Midwinter Conference at Oklahoma City, Ok.

Alharethi, M. (2016, April). Social Media Impact on Saudi Students' Political Knowledge. A paper presented at Create A-State Symposium at Jonesboro, AR.

Alharethi, M. (2016, April). The Credibility of Using Instagram for Shopping in Saudi Arabia. A paper presented at the Western Social Science Association National Convention at Reno, NV.

Alharethi, M. (2016, April). Women to Drive Movement and Social Media in Saudi Arabia. A paper presented at the Western Social Science Association National Convention at Reno, NV.

Alharethi, M. (2016, November). Social Media Impact on Saudi Students Knowledge about Women Drive Issue. To be presented at (SWECJMC) the Southwest Education Council for Journalism and Mass Communication at Memphis, TN.

- Fink, A. Alharethi, M. & Zhang, Y. (2017, October) Keeping Up With Kim Kardashian's Privacy Boundaries: a Study of Communication Privacy Management and Celebrity. Accepted at (MPCA) the Midwest Pop Culture Association/American Culture Association at St. Louis, MO.
- Alharethi, M. & Alqarni, A (2018, April). A Content Analysis of YouTube Video Comments About the Saudi Women's Driving Movement. A paper presented at the Western Social Science Association National Convention at San Antonio, TX.
- Po-Lin, Pan. & Alharethi, M. (2018, May) Using Instagram as Online Shopping Channel: Key Predictors of Purchase Involvement on Instagram in Saudi Arabia. Accepted at the 68<sup>th</sup> Annual ICA conference at Prague, Czech Republic.
- Alharethi, M (2019, February). Saudi students' perceptions of their intercultural communication with American students. Poster presented at: the 2019 Discerning Diverse Voices Symposium at Tuscaloosa, AL.
- Alharethi, M. (2019, March). Episodic and Thematic Framing of the Yemen War. A paper presented at AEJMC 44<sup>th</sup> annual Southeast Colloquium in Colombia, SC.
- Alharethi, M. (2019, October). Teaching Cultural Awareness to ESL Students. A paper presented at SWECJMC Symposium at Xavier University in New Orleans, LA.
- Alharethi, M. (2019, October). How International, Saudi, and Turkish news frame Jamal Khashoggi News. A paper presented at the 2019 Global Fusion Conference in Austin, TX.
- Alharethi, M. (2020, October). How Saudi Media Cover Disability People Issues. A paper presented at the 2019 Global Fusion Conference in Carbondale, IL.
- Alharethi, M. (2020, February). What Language Does Saudi Media Use to Frame Women and Women's Education? A paper presented at The University of Alabama Languages Conference in Tuscaloosa, AL.

### **Participation and Employment**

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- **Adjunct Faculty at the University of Alabama.** 2021
- **Student Instructional Technology Assistant** 2020  
College of Continuing Studies at The University of Alabama
- **Graduate Student Researcher** 2019 – 2020  
The Center for Advanced Public Safety at the University of Alabama
- **Saudi Students Association at the University of Alabama** 2020 - Now  
President
- **International Peer Advisory Council (IPAC)** 2018 – 2019  
at The University of Alabama
- **Center for Community-Based Partnerships** 2018

- at The University of Alabama
- **Saudis in USA** 2016 –2019  
Social media Specialist  
Head of the Editorial in Editorial Department  
Vice executive president
- **Muslim Students Association at Arkansas State University** 2016  
President
- **Saudi Students Club at Arkansas State University** 2015- 2016  
Vice president
- **Teaching Assistant at Taibah University.** 2011 –2012
- **Preparatory Year at King Saud University** 2010
  - Editing several reports, news, and articles with the average of 6 to 10 each month.
  - Highlight the functions and social activities in Preparatory Year College.
- **Teaching Arabic classes at Alamirah Alanood Center** 2008
- **Resalah Al Jami'ah Newspaper** 2007 – 2009  
Editor and Reporter  
Covered activities inside colleges in King Saud University  
Editing Features and news  
Caricature Drawing
- **The conference of Nanotechnology.** "Public Relations" 2009  
King Abdullah Institute for Nanotechnology. Riyadh- Saudi Arabia
- **Organization of the first intellectual security.** "Public Relations" 2008  
Prince Nayef for Intellectual Security. Riyadh- Saudi Arabia
- **Aljowalah's ceremony.** "Representing – Organization" 2005  
King Saud University. Riyadh- Saudi Arabia
- **Service of the pilgrims.** " Pilgrims Assistant " 2004 – 2008  
Volunteer in Ministry of Hajj  
Communicated with the public during the Hajj
- **The Kashfiat program.** "Representative" 2004  
Almagd Channel.

### **Special Education and Training Workshops**

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- Mini MBA certificate 2020 – 2021  
Miami University

- Post-Crisis Hospitality Management certificate 2020  
University of South Florida
- Foundations for Excellence in Teaching Online 2020  
by ASU Continuing and Professional Education
- Earth Resource Literacy 2020  
by Arizona State University
- Go the Distance Course 2020  
by The University of Alabama College of Continuing Studies
- University of Alabama LMS training 2020  
- Title IX - SANS: Security Essentials - HIPAA Basics - Hazard Communication -  
Harassment Prevention - FERPA Basics - Child Abuse Prevention  
and Reporting
- Google News Tool Training 2019  
Colombia, SC
- HICE 2018 Google for Education Pre-Conference Workshop 2018  
Honolulu, HI
- Strategic Planning of Media Content 2015  
Al Jazeera Media Training & Development Center. Doha – Qatar.
- Making of a Successful Broadcaster 2009  
King Saud University. Riyadh- Saudi Arabia
- 3D Max for design 2008  
King Saud University. Riyadh- Saudi Arabia
- (Dale Carnegie) Program for self-development 2008  
Wathiq Center. Riyadh- Saudi Arabia
- Obtained wooden emblem 2009  
Saudi Arabia Boy Scout Association. Riyadh- Saudi Arabia
- Advanced studies of the leaders of scouting units  
2008 Royal Commission. Jubail- Saudi Arabia
- Constituent studies of the Scout leaders units 2007  
King Saud University. Riyadh- Saudi Arabia
- Preliminary studies of the leaders of Scouting units 2006  
King Saud University. Riyadh- Saudi Arabia

## **Honors and Awards**

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- Grant to Study Media from Arkansas State University's Middle East Studies Committee -\$5000 - 2016 (TOPIC: Social Media Impact on Saudi Students' Political Knowledge at Taibah University in Saudi Arabia)
- Taibah University Full Scholarship Sponsorship for International study and completion of Master and Doctoral degrees.
- The winner of the 2016 annual Outstanding Graduate Student Award at Arkansas State University from Graduate Student Council.

## **Membership**

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- AEJMC Journalism & Mass Communication Educator 2015– Present
- Emerging Media Research Group (EMeRG)
- Gulf Media Association

## **Skills**

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- Organizational communication and leadership
  - Management of student activities
  - Proficiency with Microsoft Access and PowerPoint and with design software.
  - Proficiency with Adobe Photoshop
  - Proficiency with Statistical Package for the Social Sciences (SPSS)
  - Fluent English
  - Fluent Arabic (mother tongue)
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